

Use Today's Quality Digital Approach & Reach Local Consumers

Rate Card No. 5

- **REACH:** Thousands of listeners tuning in on the **Web, Cable TV, Radio and Cell Phones!**
- **BONUS:** 30 second commercials also air on contemporary-formatted StreamingSuperstation!
- **FREE:** Professionally written and produced 30-second commercial with min. 13-week commitment!
- **FREE:** Bonus commercials (as time permits)!
- **FREE:** "Talking Banner" when both audio and banner advertising are purchased!
- **FREE:** Web Directory listing at WHAV.net with link to your Web site!
- **E-Z Pay** terms, including Paypal™ and all major credit cards.

Audio Package Sponsorships

Includes FREE opening and closing promotional announcements about your business.

Growth Feature Sponsorships

Choose from Little Known Facts, Report to Consumers, Business Bulletin or It's The Law

No. Spots	Rate	No. Weeks	Open Rate	You Save	Avg. Monthly	
6	\$13.75	13	\$13.75		\$357.50	
6	\$11.69	26	\$13.75	\$321.36	\$303.94	15% off
6	\$9.63	52	\$13.75	\$1,285.44	\$250.38	30% off

Audience Reaching Sponsorships

Choose from News, Weather, Community Spotlight

No. Spots	Rate	No. Weeks	Open Rate	You Save	Avg. Monthly	
10	\$13.75	13	\$13.75		\$595.83	
10	\$11.69	26	\$13.75	\$535.60	\$506.57	15% off
10	\$9.63	52	\$13.75	\$2,142.40	\$417.30	30% off

Open Mike Show Sponsorship

Underwriting messages during Monday *cable television simulcast* and full commercials during Thursday repeat

No. Spots	Rate	No. Weeks	Open Rate	You Save	Avg. Monthly	
4	\$30.00	13	\$30.00		\$520.00	
4	\$25.50	26	\$30.00	\$468.00	\$442.00	15% off
4	\$21.00	52	\$30.00	\$1,872.00	\$364.00	30% off

Economy Option

10, 30-second commercials weekly, run of schedule, 6 a.m.- Midnight, Eastern, Monday through Friday





Economy Total Audience Plan

No. Spots	Rate	No. Weeks	Open Rate	You Save	Avg. Monthly	
10	\$7.75	13	\$13.75	\$780.00	\$335.83	
10	\$6.59	26	\$13.75	\$1,861.60	\$285.57	15% off
10	\$5.43	52	\$13.75	\$4,326.40	\$235.30	30% off

Web Banner Advertising

- **INCLUDES:** link to your Web site!
- **FREE:** “Talking Banner” when both audio and banner advertising are purchased!
- Optional animated ads for even more impact.
- First come, first served.
- WHAV.net has top ranking in search engines such as Google and Yahoo.

Pixel Size	Rate/Week	No. Weeks	Rate	You Save	Avg. Monthly	
120 x 600	\$70.00	13	\$70.00		\$303.33	
120 x 600	\$59.50	26	\$70.00	\$273.00	\$257.83	15% off
120 x 600	\$49.00	52	\$70.00	\$1,092.00	\$212.33	30% off
468 x 60	\$42.00	13	\$42.00		\$182.00	
468 x 60	\$35.70	26	\$42.00	\$163.80	\$154.70	15% off
468 x 60	\$29.40	52	\$42.00	\$655.20	\$127.40	30% off
120 x 150	\$33.00	13	\$33.00		\$143.00	
120 x 150	\$28.05	26	\$33.00	\$128.70	\$121.55	15% off
120 x 150	\$23.10	52	\$33.00	\$514.80	\$100.10	30% off
234 X 60	\$26.00	13	\$26.00		\$112.67	
234 X 60	\$22.10	26	\$26.00	\$101.40	\$95.77	15% off
234 X 60	\$18.20	52	\$26.00	\$405.60	\$78.87	30% off

			
120 x 600	468 x 60	234 x 60	120 X 150

Size less than actual. Relative sizes for illustration only.

Save Even More!

Display the WHAV poster and save 3% (qualified locations only).



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